

# Royal Manitoba Winter Fair 6 Days in Denim

March 29 to April 3, 2010 Keystone Centre, Brandon Manitoba



**6 Days in Denim** is a fast growing tradition for many Westman businesses when it comes time to celebrate the **Royal Manitoba Winter Fair**. A little bit of a contest and a whole lot of community spirit make up the **6 Days in Denim**. When businesses participate in the **Royal Manitoba Winter Fair Marketing** program, they can compete for a great prize package!

## How to Participate:

You can fill out the form at the bottom of this page, fax it back to us and our ambassadors from the Kiwanis Club of Brandon will hand deliver your materials. Then, simply complete as many of the suggestions below as you can, take a picture of your hard work and email it to us!

- Display a fair poster in a high traffic area in your business,
- Put up some banner wrap,
- And (the best part) wear your sticker and dress in denim for the 6 days of the fair!
- Display a welcome message on your marquee sign
- Put up a fair days display in your store front
- Mention the Royal Winter Fair in your March advertising/newsletter

## First Place Winners Receive:    Second Place Winners Receive:

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| <ul style="list-style-type: none"> <li>• 8 Pairs of Jeans!</li> <li>• 8 Adult Tickets to the Fair</li> <li>• 8 Souvenir Fair Pins</li> <li>• VIP Seating</li> <li>• Backstage, Guided Tour</li> </ul> | <ul style="list-style-type: none"> <li>• 4 Pairs of Jeans!</li> <li>• 4 Adult Tickets to the Fair</li> <li>• 4 Souvenir Fair Pins</li> <li>• VIP Seating</li> </ul> |
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Please fax your material request form to: (204) 725-0202 to register early, or simply request materials from our Kiwanis Club of Brandon Royal Manitoba Winter Fair Ambassadors as they visit your business during our poster distribution campaign. Then **email a picture of your display to craigebbers@brandonfairs.com** by March 22, 2010. For more information, please contact our office at (204) 726-3590.



Brought to you by:



## 6 DAYS IN DENIM SUPPLY REQUEST FORM

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Supply Order:      Length of Banner Wrap (10 Foot Sections) \_\_\_\_\_ # of Posters 17 x 24 \_\_\_\_\_

6 Days in Denim Stickers (For 6 Days) \_\_\_\_\_

If desired, supplies can be picked up at the Provincial Exhibition office between the hours of 9-12 and 1-5 Mon-Fri. The Provincial Exhibition office is located at 115 – 10<sup>th</sup> Street, Brandon, Manitoba R7A 4E7