



# Provincial Exhibition of Manitoba

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## Media Release

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### **Lots of “Ag-tivities” For Kids at The Fair!**

This year’s Royal Manitoba Winter Fair offers lots of new things to see and do for the little ones. Ag education is one of the most important roles of the Royal Manitoba Winter Fair, and the organizers have exerted maximum effort this year to enhance the Ag Education areas.

“We’re excited to bring “Seed Survivor” to the Royal this year,” says Karen Oliver, Exhibition General Manager. Seed Survivor is a curriculum-based interactive display that encourages elementary school-aged children to master the elements that plants need to grow. The 40’x50’ foot display features multi-media and virtual reality soil nutrient games, seed planting stations, insect video scopes, talking walls and more. Located in Thru the Farm Gate (Curling Club), it replaces the competitive Seed Show, which had attracted a diminishing number of entries in recent years.

Seed Survivor tours North America year round, visiting provincial and state agricultural fairs. Past stops include the Calgary Stampede (Calgary, AB), the Royal Winter Fair (Toronto, ON), the Arkansas State Fair (Little Rock, AR) and the Benton Franklin State Fair (Kennewick, WA). “We couldn’t believe our good fortune to acquire it this year,” says Oliver.

Another new feature for the small fries is the new “Ag-tivity Zone”, found in the Royal Farm Yard (Kinsmen Arena). It’s a play area where children can become little farmers while they try a wide variety of ag related activities... separating seeds, braiding a “horse tail”, milking a “cow”, driving a “tractor” and digging potatoes... while they learn about how the food gets from the gate to the plate. Be sure to take your turn playing “Name that Commodity” (did you know that toothpaste is an agricultural product?)

Mom and Dad are sure to enjoy it too!

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