



Provincial Exhibition of Manitoba

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Media Release

Saturday, March 27, 2010
For Immediate Release

Royal Manitoba Winter Fair Launches Royal Experiences

Are you experienced? For the first time, The Royal Manitoba Winter Fair is adding a selection of hands-on attractions for those looking to get up close and personal with the horse show.

The series of activities and clinics will take place in the Westoba Agricultural Centre of Excellence Show Ring in the Keystone Centre, Brandon beginning Tuesday, March 30th till Saturday, April 3rd and will run the gambit from learning how to drive a heavy horse team to pint sized riding and roping.

“We’re answering the need to offer experiential activities to people attending the exhibition. Two trends in the industry are agricultural and cultural tourism – and our Royal Experiences offer both since agriculture is such an authentic part of our culture,” said Royal Manitoba Winter Fair General Manager, Karen Oliver.

Following is a schedule and description of the Royal Experiences:

Tuesday, March 30, 2010

2:30PM “*Natural Horsemanship*” Clinic with Neil McLeod

Do you want to learn how to speak horse? Learn the low stress methods of understanding your horse that make training easier.

4:30PM “*Test Ride a Quarter Horse*” with Neil McLeod

Always wanted to try riding a horse? Here’s your opportunity! We’ve got some nice quiet horses all ready and waiting and Neil will take you through the novice paces. Take one for a test ride, but be careful! It’s addictive!

Wednesday, March 31, 2010

3:30PM “*Learn to Drive a Heavy Horse Team*” with the Percheron/Belgian Club

Try your hand at learning to drive a heavy horse team, by using the equipment that the “real” drivers learn with.

5:00PM “*Heavy Horse Beauty School*” with the Clydesdale Club

Sit in on a lesson in beautifying a heavy horse for the show ring. You might even have a chance to braid the mane of one of these gentle giants.

Thursday, April 1, 2010

4:00PM “*Saddle Up*” with the Manitoba Pony Club

Learn how to dress a Show Jumper Pony. The clinic will demonstrate equipment and give insights as to what happens behind the scenes at a horse show! This experience provides a unique opportunity to participate in getting a horse ready to compete and to learn from an experienced rider. This Royal Experience is sponsored by Sunrise Credit Union.

Friday, April 2, 2010

4:00PM “*All About the Hackneys*” with Fred Gilbert and Mitchell Eastley

Participants will have an up-close encounter with hackney ponies, affectionately known as the “aristocrats of the show ring”. You’ll see how these high spirited animals are trained and prepared to show...and get a whole new understanding of the classes where they compete.

The Provincial Exhibition of Manitoba is a non-profit charitable organization with the purpose of showcasing agriculture and linking urban and rural through education and awareness while providing entertainment, community pride and economic enhancement of the region.

Saturday, April 3, 2010

4:00PM "*Ridin' and Ropin*" for the kids with MB High School Rodeo Assoc.

The little ones can participate in their own rodeo. First they'll "create" their own stick horses, and then they'll compete in rodeo events like pole bending and roping! Some miniature horses will be on hand...just the right size for miniature people!

4:00 – 6:00PM *Wagon Rides* (outdoors on Keystone Centre Grounds parking area leaving from the North side of the ramp on the East side of the building).

A horse drawn wagon will be on the grounds and will provide rides to fair guests who want to travel with true "horse power"!

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For additional information contact:

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