



Provincial Exhibition of Manitoba

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Media Release

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Big Fair, Big Value

In an age where a coffee can run you \$3 and a movie is easily \$8, the Royal Manitoba Winter Fair is still a bargain, according to Karen Oliver, General Manager of the Provincial Exhibition.

“Once you get inside the gate, you can easily spend the whole day taking in the entertainment and competitions,” says Oliver. While similar large events usually charge at the gate and then charge again to watch the grandstand or arena shows, the Royal Manitoba Winter Fair has resisted that model.

“We really try to make sure our event is affordable for families,” Oliver says. Children 6 and under are always free, and children 6 to 12 can go to the Provincial Exhibition website (www.brandonfairs.com) and download a free ticket. The Exhibition also provides free tickets for 4-H participants, discounts for special needs organizations, as well as reduced pricing after 5:30PM Monday to Wednesday.

“When you think about the value of the ongoing stage entertainment alone, it’s much more than the ticket price,” says Fair Co-Chair Darrell Hack. “But we like to keep it that way.”

The Royal Manitoba Winter Fair runs this year from March 29th to April 3rd at the Keystone Centre in Brandon. Check the website for details on special group pricing and other deals!

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